

The risk to kids is too great not to get specially trained and certified and then use this to serve the caregivers in your community

"The training was thorough and informative, and it truly opened my eyes to how important it is to protect our children with proper car seat use. I highly recommend the car seat safety training to anyone who transports children & values safety."

**-Lia Adams,
Owner of Miss Muffet Childcare Center**

"I am so happy I took this training. I have added car seat safety/training to my nurturing and parenting curriculum. This program is greatly needed to spread awareness and education to families on the importance of car seat safety."

**-Shantá Williams-Ingram,
New Arizona Family, Inc.: Nursery Supervisor**



This program is funded by First Things First (FTF), approved by Arizona voters, works to ensure that our youngest children have access to quality early childhood experiences so they will start school healthy and ready to succeed.

For more information, visit www.azftf.gov.



www.wearepublichealth.org

4041 N. Central Avenue
Suite #700
Phoenix, Arizona 85012
Fax: 602-506-6683

We are dedicated to decreasing childhood deaths and injuries due to motor vehicle collisions.

Collaborating with childcare providers will prove to be a mutually beneficial partnership in improving children's quality of life and ensuring their safety.

To participate or learn more about this exciting new program, please contact the

**KISS Program
602-372-4458**


K.I.S.S.
Kids & Infants Seated Safely



**Insuring the Safety and
Quality of Life of Our Children**

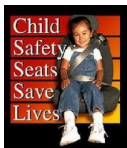
***The leading cause of death
among children is car crashes***



Maricopa County was recently awarded the opportunity to provide childcare centers in the Central Phoenix area with a unique program geared towards infants and children up to age five by First Things First.

Overall components of the KISS program:

- A train-the-trainer approach in which childcare providers and/or staff will become certified Child Passenger Safety Technicians (CPST).
- In turn, childcare providers will educate clients on how to protect their child in a motor vehicle through proper car seat installation, thus, preventing injuries to child passenger occupants ages birth to five.
- Provide car seat education classes and events throughout the community with the materials and support from the KISS Program.



Program Activities

- **FREE** certification classes for eligible employees including tuition and materials
- **FREE CAR SEATS** for qualified childcare participants
- Car seat events & education within the community
- Monitoring and maintenance of certification
- A First Things First Injury Prevention Health & Safety Networking Fair



The Certification

32 hour interactive training includes:

- Crash dynamics
- Injury Prevention Strategies
- Federal Motor Vehicle Safety Standards
- Vehicle Safety Belt Systems
- Safety Seat Selection
- Communication with Parents
- And much more

Why Become A CPST?

- **Do you know at what height and weight a child must be in order to use just a safety belt?**
- **Do you know what and how to use a locking clip?**
- **Did you know that car seats have an expiration date?**
- Learn the answers to these important questions and many more during CPST Training
- Be an advocate & resource in your community
- Receive **FREE** car seats for your Central Phoenix clients
- Enhanced marketability & competitiveness for childcare sites
- Educate your clients on the importance and safety of child restraints through parent education classes

KISS is proud to serve child care providers located in the following zip codes:

85003, 85004, 85006, 85007, 85008,
85012, 85013, 85014, 85015, 85016,
85017, 85018, 85019, 85034